

CASE STUDY

COLLINGWOOD FOOTBALL CLUB



Client Name: Collingwood Football Club (on behalf of Coffey Projects)

Industry: Sport Club

Consultant: Jakob Malinovsky

The Brief: With seven board members and over 90 full time staff members, the Collingwood Football Club is a hive of activity. As part of the upgrade and refurbishment, Collingwood Football Club wanted all their meeting, training rooms and the retail shop to be fitted with the appropriate and the latest audio visual equipment that are reliable to suit it's users as well as its budget. The meeting and board rooms must be user-friendly and professional looking at all times. The Retail Shop has a plaster and exposed ceiling and that any speakers and cabling installed must not be visible.

The Solution: The solution included numerous meeting and board rooms being installed with the latest projectors, Creston control system, amplifier and speakers. Automation control system provides the ability to control the screen, projector, audio and inputs in each room. Interconnect audio system was installed to create connectivity between two adjoining meeting rooms. Hide-away boxes were also installed to give the rooms in a neat and professional appearance.

The retail shop was equipped with a simple yet effective design with ceiling and surface mounted speakers installed around shop and a digital amplifier with multiple inputs concealed in a joinery cabinet. The in-ceiling speakers provide a crisp clear audio coverage across the entire space creating a welcoming ambience at the retail shop.

The Result: An integrated user-friendly audio visual system with Creston control automation for each room. This enables the users to communicate effectively with ease using the AV equipment to reach the target audience.



Essential Equipment

- Projectors
- Concealed Motorised Screens
- Amplifiers and Speakers
- Crestron Controllers