

**SAMSUNG**

TURN ON TOMORROW

Make your message stand out



# Samsung New MX series LFD – 320/400/460MX-3

## High impact, Low cost of ownership

Providing Full HD resolution at an affordable price, the Samsung New MX-3 series LFD delivers your message with power and precision. The rich, realistic color and deep, dramatic detail of Full HD images creates a high-impact digital display that outperforms analog displays in every way.



### Full impact, Full HD

Samsung New MX-3 series LFD 40" and 46" Full HD models naturally attract the eyes and engage the attention. The rich color and dramatic depth of detail contained in the images they display provides the perfect platform for a high visibility, high impact digital display.



### Choose the SIM that suits you

The variable PC slot gives you the option to choose the SIM (Slide In Module) network type that suits you. From high-end quad core to low-end media player, Samsung New MX-3 series LFD gives you more choice. (SIM purchase optional)



### Extend, Expand

The new Samsung MX-3 Series LFD includes an RJ45 interface and an RS232C interface to facilitate easy and effective multi-display remote control. The RJ45 interface is designed to control multiple monitors over long distances by LAN.



### Give your message a voice

With powerful built-in stereo speakers (10W+10W), the Samsung New MX-3 series LFD gets your message across with complete clarity. Eliminating the expense of purchasing separate speakers, the space-saving design creates a high-impact multimedia display.



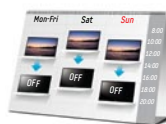
### Professional Display Port interface

The Samsung New MX-3 series LFD's Display Port interface enables high performance (up to WQXGA 10 bits) multi-display control without a distributor over longer distances (2x longer than DVI). Supporting interoperability with DVI, VGA, and HDMI, the Display Port interface helps create the ultimate high-definition digital display experience.



### Always on schedule

Samsung MX-3 series LFD feature an intelligent Smart Scheduling feature that enables you to schedule when the monitor is on or off depending on time, date, volume, input source, and even holiday designation. Up to 3 individual schedules can be set and stored for your comfort and convenience.



### Change your display

With a smooth swivel, Samsung New MX-3 series LFD pivots through 90 degrees, enabling data to be displayed in either landscape or portrait mode.



### Specification

| Model           |                          |                       | 320MX-3   | 320MXn-3   | 400MX-3                 | 460MX-3                 |
|-----------------|--------------------------|-----------------------|---|--|-------------------------|-------------------------|
| Panel           | Diagonal Size            |                       | 32"   | 32"  | 40"                     | 46"                     |
|                 | Type                     |                       | S-PVA (B-DID) @60hz   |  |                         |                         |
|                 | Resolution               |                       | 1366x768 (16:9)   |  | 1920x1080 (16:9)        |                         |
|                 | Brightness (Typ.)        |                       | 450cd/m <sup>2</sup>  |  |                         |                         |
|                 | Contrast Ratio           |                       | 3500:1  |  | 3000:1                  |                         |
|                 | Dynamic C/R              |                       | 6000:1  |  |                         | 10000:1                 |
| Connectivity    | Input                    | RGB                   | Analog D-SUB, DVI-D, Display Port   |  |                         |                         |
|                 |                          | Video                 | CVBS, HDMI, Component   |  |                         |                         |
|                 |                          | Audio                 | RCA (L/R), Stereo Mini Jack   |  |                         |                         |
|                 | Output                   | RGB                   | N/A   | D-SUB, HDMI  | N/A                     | N/A                     |
|                 |                          | Video                 | N/A   |  |                         |                         |
|                 |                          | Audio                 | Stereo (L/R)  |  |                         |                         |
|                 |                          | Power Out             | 5V (For SBB)  |  |                         |                         |
|                 | External Control         |                       | RJ45, RS232C (In/Out)   | RJ45, RS232C (In/Out), USB                         | RJ45, RS232C (In/Out)   | RJ45, RS232C (In/Out)   |
|                 | Power Consumption        | On Mode               | 150W (Max) / 110W (Typ)   | 220W (Max) / 177W (Typ)                            | 235W (Max) / 193W (Typ) | 260W (Max) / 233W (Typ) |
| Sleep Mode      |                          | Less Than 2W          | Less Than 5W  | Less Than 2W                                       | Less Than 2W            |                         |
| Off Mode        |                          | Less Than 1W          | Less Than 5W  | Less Than 1W                                       | Less Than 1W            |                         |
| Mechanical Spec | Dimension (mm)           | Set                   | 780x482x109.5   |  | 971x 582.0x 119         | 1102x 658x 125.5        |
|                 |                          | Package               | 890x590x256   |  | 1085x 703x 310          | 1220x 780x 310          |
|                 | Weight (kg)              | Set                   | 13.7  | 15.1   | 19.3                    | 22.8                    |
|                 |                          | Package               | 16.7  | 18.1   | 23.8                    | 29.8                    |
|                 | VESA Mount               |                       | 200x200mm   |  | 600x400mm               |                         |
|                 | Protection Glass         |                       | Optional  |  |                         |                         |
|                 | Media Player Option Type |                       | N/A   | Internal   | Optional                | Optional                |
|                 | Operation                | Operating Temperature |   | 0°C~40°C   | 10°C~40°C               | 0°C~40°C                |
| Humidity        |                          | 10~80%                |   |  |                         |                         |
| Certification   | Safety                   |                       | UL, CSA, TUV, NEMKO, KC   |  |                         |                         |
|                 | EMC                      |                       | FCC, CE, VCCI, KCC, C-Tick  |  |                         |                         |
|                 | Environment              |                       | ENERGY STAR 5.0 (USA)   | N/A  | ENERGY STAR 5.0 (USA)   | ENERGY STAR 5.0 (USA)   |
| Accessories     | Included                 |                       | Quick Setup Guide, Warranty Card, Application CD, D-Sub Cable, Power Cord, Remote Controller, Batteries |  |                         |                         |
|                 | Optional                 | Stand                 | STN-L3255D  |  |                         |                         |
|                 |                          | Mount                 | WMTL4001D   | WMN4250D, WMN4240D                                 |                         | WMN5770D                |
|                 |                          | Specialty             | N/A   | CML500D (Ceiling Mount), STN-520WE (Welcome Board) |                         |                         |

### Slide In Module Specification

| SIM-NT       |        | Mid End   |      | High End                     |      |
|--------------|--------|---|------|------------------------------|------|
| CPU          |        | AMD Athlon2 Dual core 2.7Ghz  |      | AMD Athlon2 Quad core 2.2Ghz |      |
| GPU          |        | AMD RS780E (IGP)  |      | External                     |      |
| Storage      |        | HDD   | 40GB | HDD                          | 80GB |
| Memory       |        | DDR3  | 1GB  | DDR3                         | 2GB  |
| Connectivity | USB    | 4 EA  |      |                              |      |
|              | Output | D-SUB (RGB Out), HDMI (MagicInfo Out), Stereo Mini Jack (Audio Out) |      |                              |      |
|              | Others | LAN RJ45, RS232C  |      |                              |      |



TURN ON TOMORROW

